



# Business Meetings Firenze, 10-11 February 2023

An event by



Regione Toscana



Camera di Commercio  
Firenze

*dal 1770 la casa delle imprese*

Organized by



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The 2023 edition of **BuyWine Toscana** is confirmed!  
Discover Tuscan Wines and enjoy the beauty of Tuscany.

One-to-one B2B meetings will  
take place in Firenze

230 wine producers from all over  
Tuscany showcase their best  
production

Come and find new business opportunities!



**Thu, 9 February 2023**

**Arrival** and private  
**transfer**  
to the hotel



**Fri, 10 February 2023**

**B2B meetings** at  
event venue  
Welcome **dinner**



**Sat, 11 February 2023**

**B2B meetings** at  
event venue



**Sun, 12 February 2023**

Departure  
or  
Optional **Wine**  
**Tour in Tuscany**  
(TBD)



**Mon, 13 February 2023**

Departure  
in case  
of Wine Tour

*\*program is not definitive and may vary*



What you get

**Wide selection** of **Tuscan wine makers**

**Online catalogue** and technical **wine sheets**

**Wine Tour** experiences (TBD)

2 days personalized **agenda** of B2b meetings in Firenze

**Networking** moments

**Helpdesk** available before and during the event

**Apply now**





Round trip **flight ticket** (economy class)

**Private transfer** airport/hotel/airport on the date of the Event: arrival Feb 9 departure 12 or 13 in case of Wine Tour

**3 nights accommodation** in Florence 4-star hotel  
**4 nights** in case of Wine Tour

**Welcome dinner**

**Lunch** on 10 and 11 February

Optional **Wine Tour** in Tuscany (TBD)

Complete **catalogue** of the **wine producers** and **personal meetings agenda**

A **participation fee** is required to attend BuyWine.

## 1<sup>st</sup> buyer from long distance countries

### Admission fee € 450,00 covers:

- international flights
- 3-nights hotel stay in Florence city centre (in Feb.9 out Feb. 12) - 4 nights in case of Wine tour (out Feb. 13)
- lunches during the event
- welcome dinner
- local transfers (incl. from and to Florence Airport/Station) on the date of the Event: arrival Feb. 9 departure 11, 12 or 13 in case of Wine Tour
- personal meeting agenda and on line complete catalogue
- full onsite assistance

**Second participant from the same company** (both from short and long distance countries)

### Admission fee € 150,00 covers:

- lunches during the B2b event
- welcome dinner
- local transfers (incl. from and to Florence Airport/station)
- personal meeting agenda and online complete catalogue
- full onsite assistance

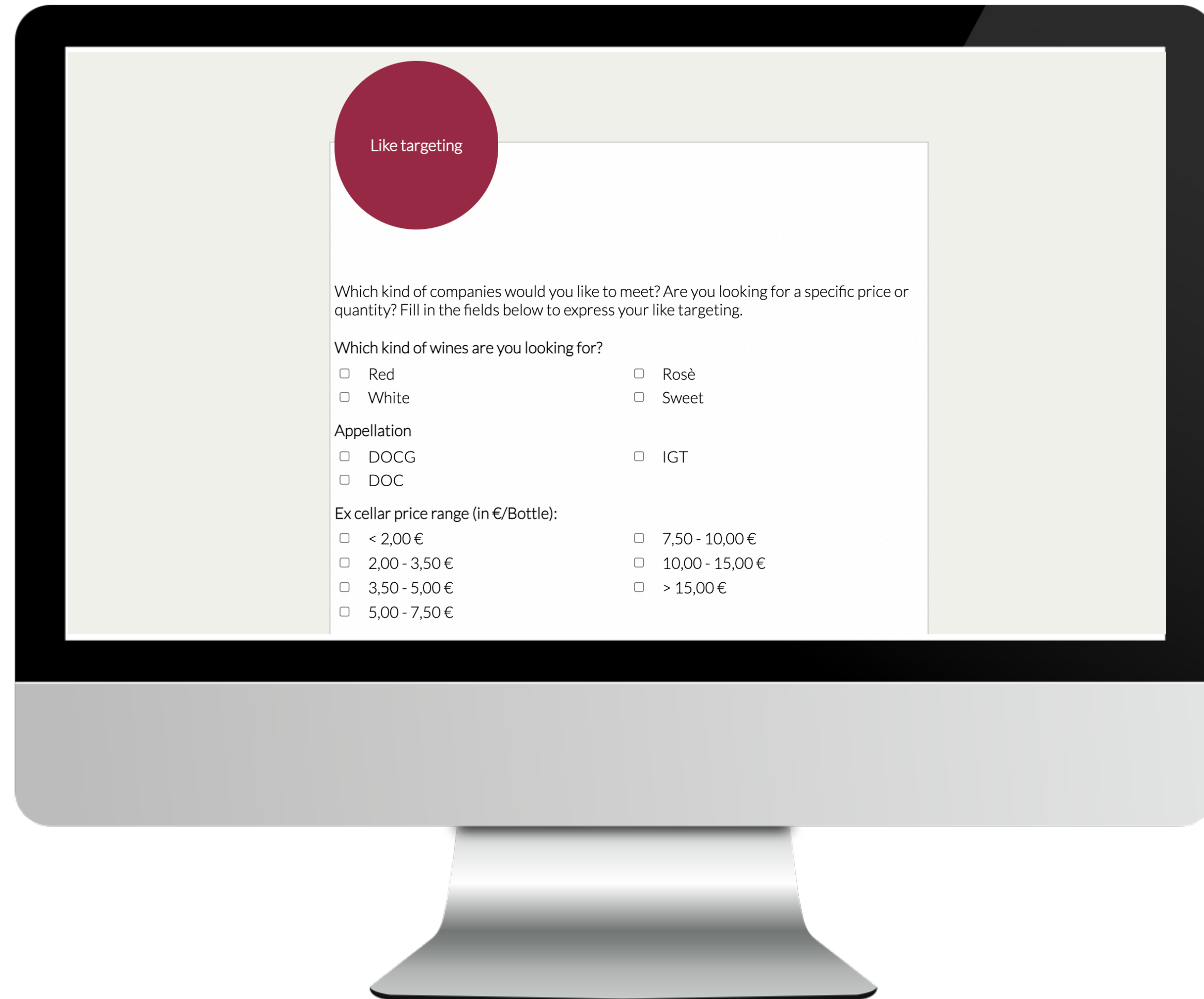
For second participants, International flights and hotel accommodation are not included.

**Participation fee** has to be paid by **credit card** at the moment of acceptance of the participation form and before issuing flight tickets.



Be part of it, apply now!

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## Step 1

Fill in the **application form** with your **company profile**

Company Data

Fill in the fields below indicating the main company data.

Company Name  
The field is required

Company Address  
The field is required

## Step 2

Wait for **BuyWine confirmation** and finalize the registration.

Official **travel agency** will define with you **travel** and **accommodation details**





Sessions of Work



**Profiling  
Session**



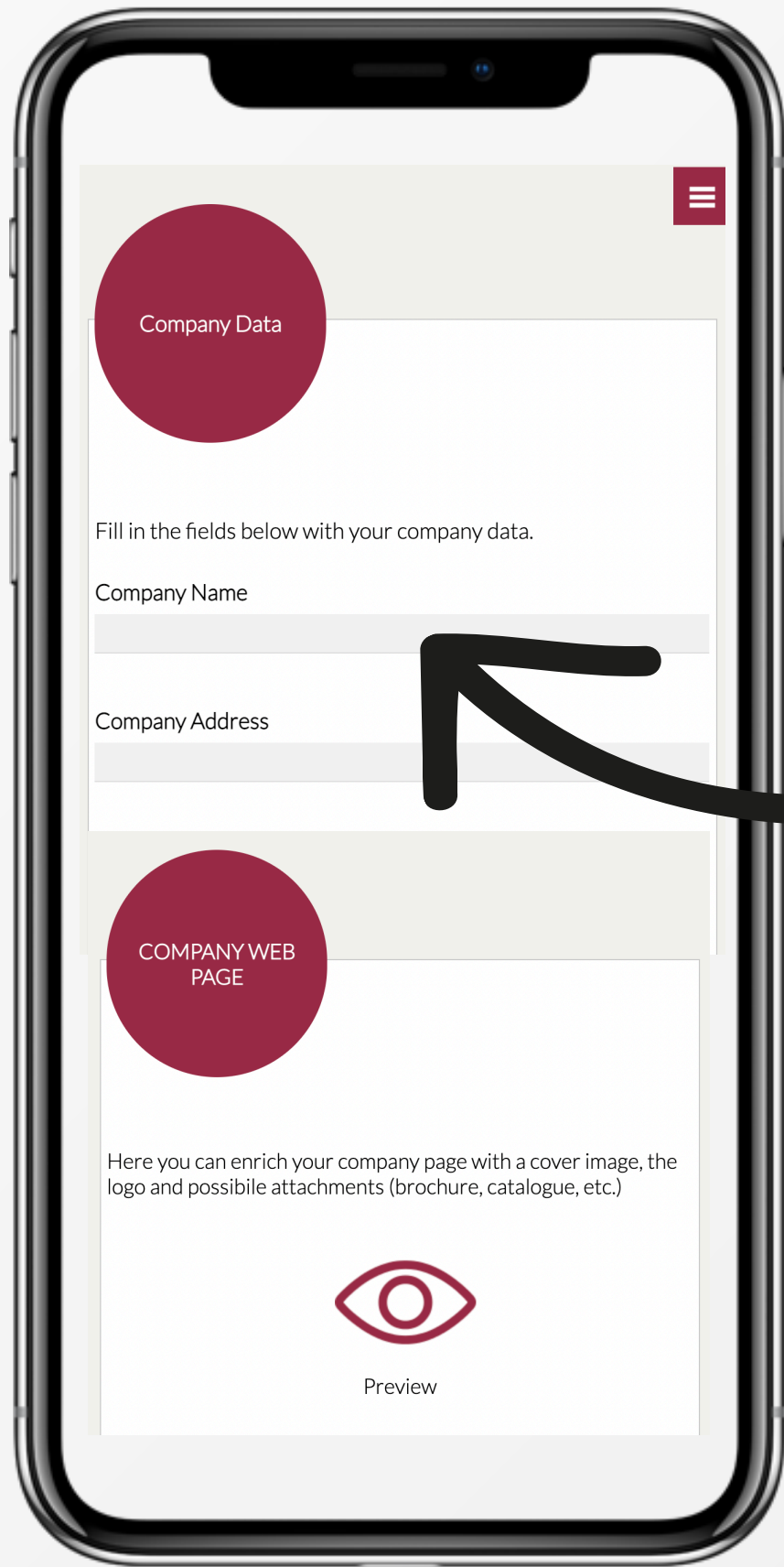
**Producers  
Like Session**



**Matchmaking  
& Agenda**



**B2B Meetings**

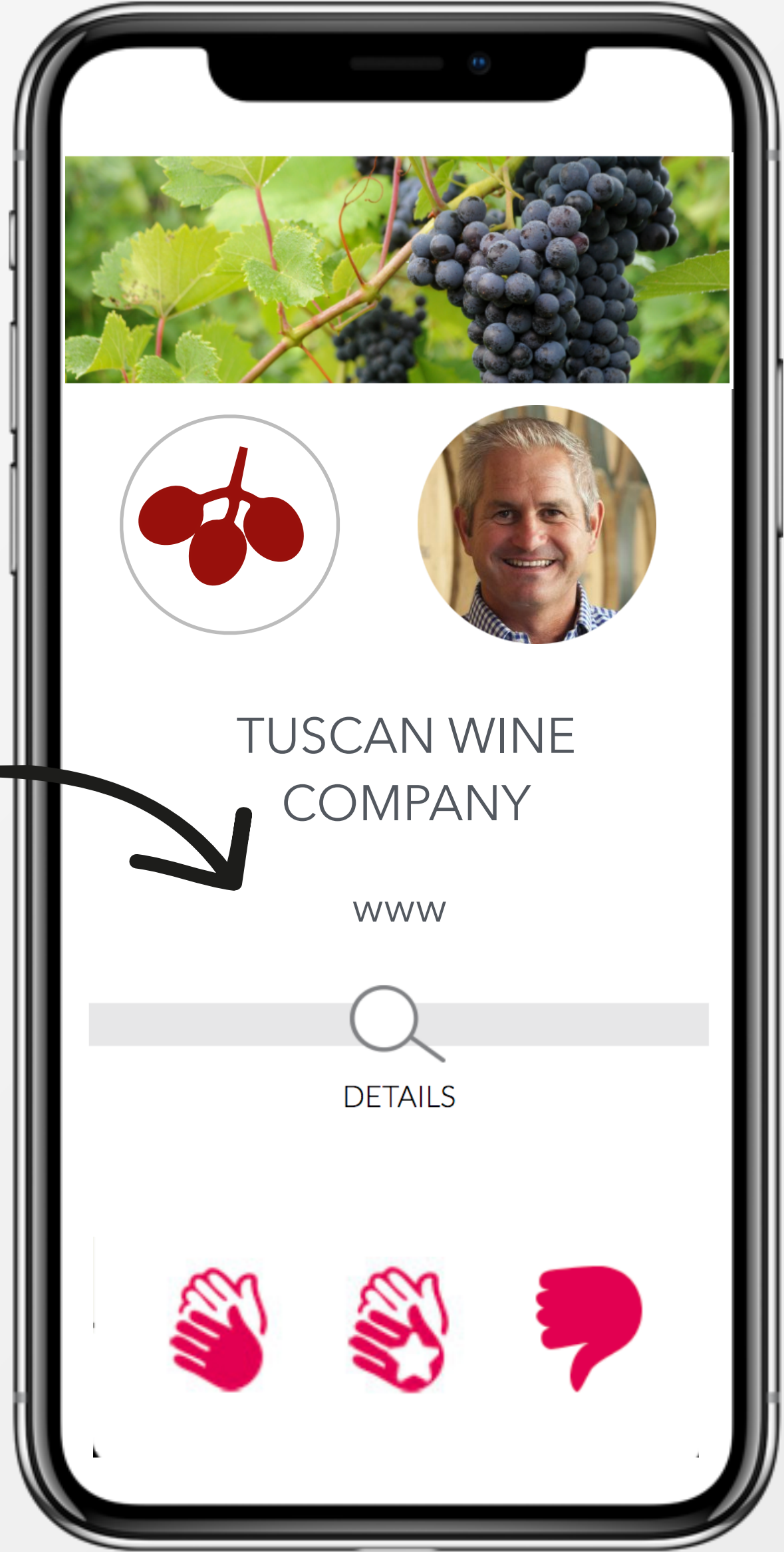


BUILD UP YOUR COMPANY PROFILE, ADD PHOTOS

**Update** your profile with logo and pictures.

The profile will be visited by the winemakers during the **Like Session**.

CLICK OR TAP ON THE  
WINERIES YOU  
WISH TO MEET



**Browse** the catalogue by company, wine appellation or price range.

Express your preferences (**Likes**) on **Tuscan wine producers** you would like to meet.

At the same time, wine producers will express preferences on your profile.





**B2B Meetings** will be **scheduled matching** the preferences expressed.

Personal agenda will be released about 10 days before the event.



Participate in the **2 days of B2b meetings in Firenze**, following your **agenda**

If you didn't have enough... add some **more meetings** in the pm **freetime!**





Contacts

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WINE  
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